

GREEN HEAVEN INSTITUTE OF MANAGEMENT AND RESEARCH

M.B.A.

**ANNUAL ACTIVITY
REPORT
2017-18**



**Rui, Near Le Meridien, Wardha Road,
Nagpur**

From the Director's Desk.....

It's time again to celebrate accomplishments... time again to introspect... time again to tread on a road less travelled... time again to create milestones... and most importantly, to embark on a new journey towards excellence.

I am honoured to present the Annual Activity Report 2017-18. It is with great pride that I share the overview of the accomplishments we celebrate at Green Heaven Institute of Management and Research, Nagpur. Management Education in the emerging global knowledge has become increasingly complex and their efforts need to evolve continuously. We strive to nurture and produce talent with the knowledge, skills and perspectives to be able to take on the plethora of challenges of the business world with dexterity. We have always emphasized adherence to excellence, ethics and values. At GHIMR we endeavour to impart and inculcate these values among our students as we strive to shape and sharpen their mind-sets by the academic rigor and efficient professional practices which are essential in today's globalised world. We strive to endow them with a platform, helping them to broaden their horizon and in the process provide them healthy, refined, holistic and substantial education. Our priorities remain Success for Students, Success for Staff, and Stewardship of Resources.

It gives me immense pleasure to showcase achievements of GHIMR 2017-18 through this Annual Activity Report. I am confident that it shall motivate and inspire all of us to scale newer heights.

Dr. Anil Sharma
Director

Curricular Activities

“ANKUR 2017” The Induction Program

1st -4th August 2017

The Induction Programme, “ANKUR 2017” for the new batch (2017-19) commenced with the Inaugural Session by lighting the traditional lamp and seeking blessings of Maa Saraswati, the goddess of wisdom.

Shri. Anil Sharma, Secretary, Jai Durga Bahu-uddheshiya Jan Kalyan Sanstha, Nagpur in his inaugural address welcomed and congratulated the students for choosing GHIMR and elaborated upon the facilities and opportunities that would be provided to them during their stay in the Institute for the next two years. The **Chief Guest** of the session, **Shri. Mohan Gandhe, President, City Premier College, Nagpur** explained how teaching and learning in a technical institution is different from that of a conventional college which students have experienced till date. Emphasising upon the importance of hard work, sincerity and punctuality, sir cited examples to prove how this has been the key factors in success of individuals. **Shri. Dhawal Singh Mohite, Member, Jai Durga Bahu-uddheshiya Jan Kalyan Sanstha, Nagpur** was the Guest of Honour for the session.

During the 4 Days Induction Program, students got an opportunity to know about the college, the academics, examination pattern, co-curricular activities and skill development programs of the college. Guest Lectures by experts in relevant fields were also organized to enlighten and motivate students towards Management education. To make learning fun, management games were conducted and lessons learnt from each game were discussed. A session on **MOODLE (Modular Object Oriented Dynamic Learning Environment)** was conducted to introduce the students to the online software.

The Program, ANKUR’17 provided a platform to students to show their talents. Various competitions viz: Collage Making, Logo Making, Talent Hunt, Skit Competition and J2M were conducted for the students. Shri Anil Sharma, Secretary, Jai Durga Bahu-uddheshiya Jan Kalyan Sanstha appreciated the effort of the institution and congratulated the team on success of the program. The program was organized by the Sem III students under the guidance of Prof. Rajani Kumar and Faculty Members.







GHIMR and NCCL organised workshop on Union Budget 2018

3rd March 2018

Jai Durga Bahu-Uddeshiya Jankalyan Sanstha's Green Heaven Institute of Management and Research, Nagpur and Nagpur Chamber of Commerce Ltd organised a **Workshop on Union Budget 2018** at Chamber's Hall. The objective of this workshop was to enable Businessmen as well as students to understand the changes in Income Tax slabs and also to understand the impact of Budget on Trade and Industry. The speakers for the workshop were CA Kailash Jogani and CA Zainab Kamal. The first part of the workshop dealt with the “**Changes in Income Tax rules according to the Union Budget 2018**”, which was very well explained by CA Zainab Kamal. The other part of the workshop was about “**Impact of Budget on Trade, Industry and Capital Market**”, which was taken by CA Kailash Jogani. Both of them also answered the queries of audience in relation to various amendments in the budget.

The meeting was presided & chaired by President of Chamber Shri. Vishu Kumar Pacheriwala and conducted by Shri. Anil Sharma, Secretary of Chamber and Secretary of Jai Durga Bahu-Uddeshiya Jankalyan Sanstha. The workshop was praised by eminent members of NCCL and Businessmen of in and around Nagpur who attended the workshop. Ms. Sheetal Deshmukh, a student of GHIMR proposed vote of thanks. The workshop was co-ordinated by Dr. Anup Suchak and was attended by Dr. Pramod Thakur and all the students of GHIMR.



Industry Institute Activities

Guest Lecture

GUEST LECTURE Mr. P. S. Rao

A guest lecture on the topic “Developing Employability Skills” was organized by Green Heaven Institute of Management and Research on Friday 15 Dec 2017 by Mr. P.S.Rao, who is Science Graduate and worked for TATA STEEL for a period of 18 years. He has also done specialization diploma in I.S.T.D. Indian Society for Training and Development from H.R.D. Ministry, New Delhi.

The students were addressed on the various ways of Developing Employability Skills at the different stages of life. The budding future managers were advised how to manage themselves right from the start of the early age. He explained in a very practical and technical manner about the Development of Employability skills throughout our life.

The Students were advised to “Develop these skills for NEED and not for the Greed. How to inculcate employability skills in MBA students was one of the highlight of the session. He also insisted on the need of Developing Employability skills awareness among Indian women. The lecture was organized by the Institute to teach the importance of Employability skills and its various avenues available.

The lecture was co-ordinate by Dr . Anup Suchak under the guidance of Shri Anil Sharma ,Secretary JBJS.Dr. Pramod Thakur and other Faculty Members also extended their cooperation.





GUEST LECTURE IN GHIMR

23rd Nov 2017

With an objective of giving insight to the working style in industries and the skills required to achieve those, a guest lecture on the topic **“Corporate World- A Ladder to Conquer the World”** was conducted for the students by **Mr. Manpreet Singh Riar, Senior Regional Manager, CEAT Ltd.** The guest speaker emphasized on the importance of aspirations, understanding one’s strengths, weaknesses and work towards achieving one’s goals in life. Proving oneself to be different and the best in the crowd of job aspirants, students need to continuously upgrade their knowledge and skills.

Mr. Singh cited examples from the day today corporate world to explain how hard work and perseverance makes the difference in ascending the career ladder. The session was an interactive one where several queries were raised by students to be clarified by the guest speaker. Shri Anil Sharma, Secretary, Jai Durga Bahu-uddheshiya Jan Kalyan Sanstha appreciated the session

and wished to arrange such fruitful sessions in future too. The program was coordinated by Prof. Rajani Kumar.



Sem I Students Welcoming Mr. Manpreet Singh Riar

Training

Financial Planning Training at GHIMR

30.12.2017

With an objective of giving insight to the MBA students of Green Heaven Institute of Management and Research, Nagpur (GHIMR) about the importance of financial planning, a training program on the topic **"Financial Planning for Young Investors"** was organized recently. The resource person was **Dr. Sujit Metre, Trainer, Bombay Stock Exchange and Professor & Director Research at DAIMS**. Dr. Metre emphasized on the importance of financial planning, savings and investment at an early age. He also gave good input on various career opportunities in financial sector.

He also guided the students about the present trends of investment with various live examples. The session was an interactive one where several queries were raised by students to be

clarified by the resource person. Shri Anil Sharma, Secretary, Jai Durga Bahu-uddheshiya Jan Kalyan Sanstha appreciated the session and wished to arrange such fruitful sessions in future too. The program was coordinated by Dr. Anup Suchak and supported by Prof. Avinash Bhowate.



Industrial Visit

Industrial Visit to Vasudhara Dairy

16/09/2017

Industrial visits are very important for every management student as it provides a clear picture to the upcoming managers in the making who have the zeal for a bright future. The rationale of the professional program MBA at GHIMR is not only the theoretical learning inside the classrooms or just completion of syllabus but its sole objective is to have practical edge with all basic management aspects. The visit was part of Institute's "Industry Institute interface" policy which provides students an opportunity to get acquainted with the real time working of the industries.

An Industry visits to Vasudhara Dairy (Amul) and at Pix Transmissions Limited, both at MIDC Hingna Road, Distt. Nagpur were organized by the GHIMR Team on 16th September 2017 for MBA students. The objective of this visit was to study and understand the production and operation of Vasudhara Dairy (Amul) and at Pix Transmissions Limited

1. Amul was formed in the year 1946 and today it goes without saying that Amul is one of the leading food/dairy brands in India. Amul is the pride not only of Gujarat but also of entire country. Amul initiated the dairy co-operative movement in India and formed an apex co-operative organization called Gujarat co-operative Milk Marketing Federation. Vasudhara Dairy (Valsad District's Milk Producers Union Ltd) is a dairy cooperative in India, headquartered in Alipore, approx 3 km from Chikhli, Gujarat. It produces and markets milk and ghee (clarified butter) for the local market under the **Amul** brand name. Its current capacity is 400,000 litres per day. It has branches for milk products & ice cream manufacturing plants in **Nagpur** and Boisar. Amul Milk and Ice Cream produced here is marketed to Mumbai and Maharashtra markets. It was a great opportunity for the students to visit one of the most renowned Dairy in Nagpur and acquire knowledge about the production line. During the visit, students visited and saw the making of various processes to give best quality Milk.

Industrial Visit to Pix Transmission Ltd.

04.10.2017

Students visited **M/s PIX Transmissions Ltd.**, which is the leading manufacturer of Belts and related mechanical Power Transmission products in India. The Company features state-of-the-art Belt manufacturing units as well as a completely automated Rubber Mixing facility in Nagpur. PIX Transmissions Ltd. enjoys significant brand equity in the Power Transmissions industry, with strong local as well global presence. The company has overseas subsidiary operations in Europe, and Middle-East, in addition to over 250 committed Channel Partners in over 100 countries world

Both were wonderful and interactive visits, where the students understood the production processes, products and operation of one of the best examples of co-operative achievement in

the developing economy and rich and diverse experience, technology, state of the art facilities which include a design centre, fabrication workshop, and elaborate testing facilities has positioned PIX as a highly-prolific manufacturer. The fully-computerized Mixing plant as well as its ultra-modern production facility reflects favourably on the company's emphasis on automation as well as Quality.

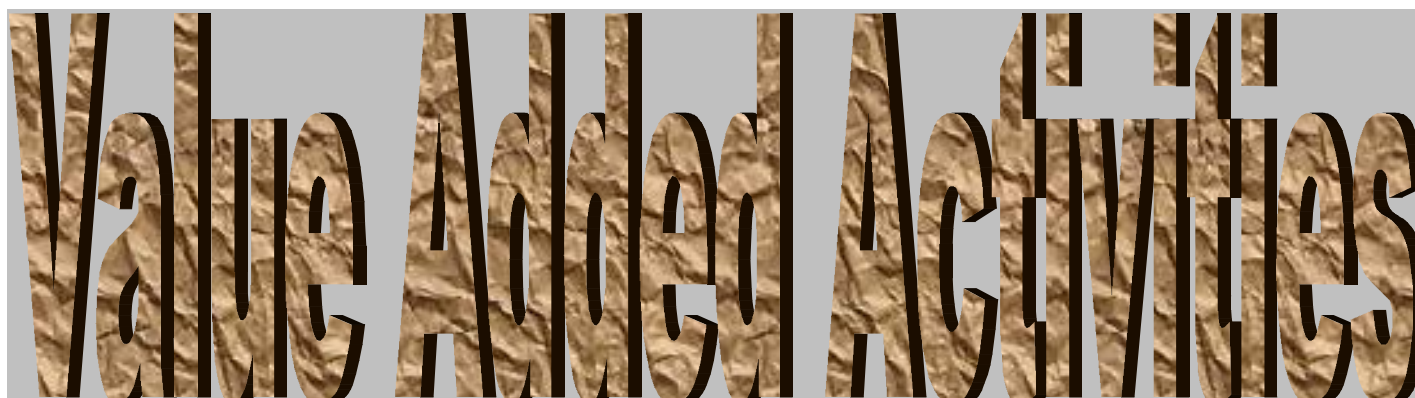
Students got an opportunity to see practically in real and understand the complete manufacturing process and quality control measures at Vasudhara Dairy (Amul) and at Pix Transmissions Limited. Both the plants are fully automated. On completion of the plant visit, students were asked to assemble at the conference hall by both the companies to summarize as to what they have learnt from this visit. Authorities of both the companies answered the queries of students and staff.

The visit was arranged with the help of Mr. Shriyesh Patil, (Admin. officer) at Vasudhara Dairy. Mr. Shekhar Jogwar Pix Transmissions Limited. At both the industries, authorities gave their precious time to explain their manufacturing process, quality control and other vital facts, they also explain their HR policies, customer relationship policies etc.

These kinds of visits help students to plan, organise, and engage in active learning experiences both inside and outside the classroom also helps to improve their interpersonal skills.

The visit was arranged and co-ordinated by Dr. Swati Padole under the able guidance of Shri Anil Sharma sir, Secretary, Jai Durga Bahu-Uddeshiya Jankalyan Sanstha. He was personally present during both the visits to inspire and motivate students to understand the purpose of industrial visits and guide them on what to learn from these visits.

Faculty Members accompanied the visit were Dr. P.L.Thakur, Prof. Avinash Bowate, Dr. Anup Suchak and Prof. Rajani Kumar.



Value Added Activities

Kotler Junction's AD Mad Show

6th March 2018

Kotler Junction-The marketing Club of Green Heaven Institute of Management and Research, Nagpur had organised an Intra college competition 'Ad Mad Show' for students of Sem-2 of its MBA Course. Students were asked to make and present Ad of an innovative product of their choice in groups. Students presented the ads in very interesting and entertaining way. Shri Anil Sharma, Secretary JBJS, gave the feedback about their presentations and also explain the students about the Advertisement world and importance of Ads in the present world of Globalisation. These kinds of programs are been organised to encourage the students to showcase their talents and overcome the stage fear and improve their confidence. Along with this, the basic objective of the Marketing club is to develop the passion of marketing as discipline among MBA students and empowering them to choose marketing as possible career choice. Program was organised under the guidance of Prof. Mubina Saifee who is also the in-charge of KOTLER'S JUNCTION- The Marketing Club of GHMIR.



GIRVANI-2017
(An Edu-Cult.program)
26th Sep 2017

Green Heaven Institute of Management and Research(GHIMR), Nagpur organised GIRVANI' an Edu-Cult program, which was meant to implant a sense of traditions and unity through education which is the core of any Indian festival and culture. Students and staff organised themselves into groups and performed Raas-Garba during the program Everyone was dressed in colourful traditional Gujarati costumes and danced to the age old traditional Navratri rhythms. Different stalls of eatables and other items were installed by the students which developed their selling and entrepreneurial skills under the guidance of Shri Anil Sharma, secretary JDBJS. The program was co-ordinated by Dr.Pramod Thakur and assisted by Dr Swati Padole . Secretary, JDBJS Shri Anil Sharma lauded the efforts of students and staff. Prizes were distributed by Mrs Vandana Vyas .



Research Activities

Research Methodology Workshop

8th & 16th September 2107

Green Heaven Institute of Management and Research, Nagpur(GHIMR) organized “**Research Methodology Workshop for Students of Commerce, Management and Economics**” recently which was sponsored by Indian Council of Social Science Research(ICSSR). The workshop was designed to provide training and support to the students’ research projects which is also a part of university curriculum topics like Basic Research, Selection of Topic, Literature Review, Questionnaire designing, Collection of Data, Basic Statistics, Data Analysis and Report writing. The response for the workshop was overwhelming; more than 100 students from various colleges of Nagpur University attended the workshop and got benefitted.

The workshop commenced with the Inaugural ceremony, and welcome of the speaker of the first session. **Dr. Ashish Linge**, Associate Professor and T & P officer, C.P. & Berar E. S. College, Nagpur. The topic of this session was “**Basic Research and Research Design**” it included the inputs on selection of topic, problem definition, research design, synopsis writing and Hypothesis framing.

The second session was taken by **Dr. Anup Suchak**, Asst. Prof. GHIMR which was based on topic “**Questionnaire Designing**”. The session was very fruitful, as questionnaire is the basic requirement to go ahead with any research project.

Next session was on the topic “**Data Analysis and Hypothesis Testing**”, Resource person was Dr. Rahul Mohare, Asst. Prof. DMT, Shri Ramdeobaba College of Engineering and Management, Nagpur. This session covered the formulation and testing of hypothesis with the help of basic statistical techniques and Excel. Students also participated by discussing the research problems and statistical techniques which can be used to do the analysis.

The last session was taken by Prof. Rajani Kumar, Asst. Professor, GHIMR. The topic of the session was “**Interpretation of Results and Report Writing**”. She explained in detail about report writing, viz, Chapterization, writing recommendation and conclusion and also Bibliography.

The Workshop concluded with the Valediction ceremony, which was done by the hands of Mr. Rajendra Paunikar and Mr. Dhanraj Gupta who are freelance Education Counsellors. Students received the certificates and shared their experiences during the workshop.

Shri Anil Sharma, Secretary, Jaidurga Bahu-Uddeshiya Janakalyan Sanstha mentor to the Institute applauded the efforts of GHIMR team. The convener of the workshop was Prof. Mubina Saifee of GHIMR.



Alumni Activities

Guest Lecturer in GHIMR

13.10.2017

Green Heaven Institute of Management and Research organizes guest lectures by its alumni to the present batch on a regular basis. So a guest lecture was organised by an alumni **Mr. Pranay Bhurke, Territory Leader CEAT Ltd., Nagpur**, on the topic **“Play to Win”**. During the lecture he emphasised on Goal Setting , and urged students to be focused towards their goals, by removing all the mental barriers and changing the tactics and not the goal. Session was attended and by both Sem-2 and 4 students and all the Faculty members of GHIMR. The session was very inspiring and was applauded by Shri Anil Sharma, Secretary Jai Durga Bahu Uddeshiya JanKalyan Sanstha. Guest lecture was co-ordinated by Prof. Rajani Kumar, Asst. Prof., GHIMR.



Guest Lecture- Striding Towards Final Placement

17.03.2018

As an effort to strengthen Institute – Alumni Relationship, a guest lecture was organized by our Alumnus , Mr. Rohit Kotheekar on the topic **“Striding towards Final Placement”**. During the lecture he dealt with the preparations students need to make from Sem I itself. Emphasizing upon the importance of subject knowledge, he also put forth that developing employability skills such as leadership, team building, communication as well as writing skills through active participation in the college activities is a must. Sharing his experience of SIP, Mr.Rohit emphasized that Summer Internship plays an important role in shaping student's personality in terms of gaining practical knowledge and skill building.

Speaking from his own experience, he advocated students to pursue SIP with utmost sincerity and earn a pre placement offer from the SIP company. Work experience gained during SIP would not only help students to excel in their work in future but would also add to their strength to crack the interview. Students raised a number of questions regarding SIP which were clarified by the guest speaker. The program ended with the vote of thanks, proposed by Ms.Neha Gokhale, student of Sem II. The session was very inspiring and was applauded by Shri Anil Sharma, Secretary Jai Durga Bahu Uddeshiya JanKalyan Sanstha. Guest lecture was coordinated by Prof. Rajani Kumar, Asst. Prof., GHIMR.



Co-Curricular Activity

Republic Celebration

January 26th 2018

Celebration of 69th Republic Day at Green Heaven Institute of Management and Research, Nagpur commenced with the flag hoisting ceremony at the hands of Dr. Leena Gahane, an active member of Rashtriya Sevika Samiti and Professor at Anjuman College of Engg and Technology. Shri Anil Sharma, Secretary, Jai Durga Bahu-uddheshiya Jan Kalyan Sanstha, Shri Prakash Ahirkar, Member ,JBJS, Faculty and Staff Members and students were present during the ceremony.

Speaking about the importance of the day, the Guest speaker cited examples from history and told students how difficult has been the journey of our freedom fighters who had sacrificed their lives for making the country independent. Quoting examples from day today scenario of the country, madam put forth that there is only one religion, that is of humanity. Speaking about the role of youth, madam put forth that creativity breeds in young minds, hence effort should be made to divert these mind in a positive direction. This would in turn lead to progress of the nation as a whole.

The flag hoisting ceremony was followed by a colourful cultural program by the students.

The songs and dances presented filled the atmosphere with a spirit of patriotism.

The program was coordinated by the students under the guidance of Prof. Rajani Kumar and Faculty Members. All the Staff members and students worked hard to make the program successful.





Independence Day Celebration 15th August 2017

Green Heaven Institute of Management and Research, Nagpur, like every year celebrated the festival of Freedom, Independence Day. The day started with the Flag Hoisting, by the hands of chief guest Mr. Santosh Papinwar and other eminent guest including Smt. Naramda Devi Sharma, Founder member of Jai Durga Bahu-uddeshiya Jankalyan Sanstha(JBJS), Mr. Anil Sharma, Secretary, JBJS and Mr. Sanjay Chimalwar, Ex-registrar, RTM Nagpur University. Like every year with this celebration, at GHIMR, included Tree Platanion by the hands of all the respectable guests, teaching and non-teaching staff and students. The Cultural program organised by the students was conducted by at Seminar Hall, which comprised of speech by chief guest, group song and a group dance by the students of MBA. Program concluded by the prize distribution ceremony for the induction program of new batch, conducted by Prof. Rajani kumar, by the hands of dignitaries. Program was co-ordinated by Prof. Mubina Saifee, with the help of other Faculty members and non teaching staff. Dr. Anil Sharma, appreciated the efforts of Team GHIMR.





Tree plantation on Independence Day 2017

On the occasion of 71st Independence Day, tree plantation was done by the hands of chief guest of Independence day, Smt. Narmada Devi Sharmaji, Founder member of Jai Durga Bahuddeshiya Jankalyan Sanstha(JBJS), with other guest, Dr. Anil Sharma, Director, GHIMR, Mr. Prakash Ahirkar, member, JBJS and Mr.Sanjay Chimalwar, Ex registrar RTMNU and also by the hands of staff members and students of the Institute. Tree Plantation has become legacy of GHIMR





Visit to Andh Vidhyalaya 4th September 2017

With an objective to Promote welfare support and advocacy services for the blind people, students and staff of Green Heaven Institute of Management and Research, Nagpur visited to **Dyan Jyoti Niwasi Andh Vidhyalaya, Nagalwadi**. The Faculty with the help of students conducted personality development lecture, in which inputs were given in regards to self esteem, which can help them to improve their self confidence and inturn help these children to find their own livelihood in future and stand on their own feet. The visit was initiated by Shri Anil Sharma, Secretary Jai Durga Bahu Udeshiya Jankalyan Sanstha, and co-ordinated by Dr. Anup Suchak. Motivational lectures were conducted by Shri Anil Sharma and Prof. rajani Kumar.



Vittaya Saksharta Abhiyan (VISAKA)

13th November 2017

Ministry of Human Resource Development has launched VITTIYA SAKSHARATA ABHIYAN (VISAKA) – a campaign for promoting a digital economy through youth volunteers from the higher educational institutions of the country. As per the guidelines of AICTE, faculty members were to Educate the staff and students for digital payments under this campaign. Green Heaven Institute of Management and Research, Nagpur organised a special session/presentation based on Digital Payments. This presentation was scheduled on 13th November 2017 on view current demonetization of notes and lack of awareness regarding digital payments. The presentation covered various aspects of Digitization in payments as well as benefits to go cashless. The faculty in-charge explained different modes of cashless payments, how to use them which includes modes like Debit/Credit cards, Prepaid cards, Internet banking, UPI based payment, USSD, Mobile Wallets etc. The students and staff were explained about the ease of using these modes of payments with the live demos. Students were asked to volunteer and spread the awareness among their family, relatives and neighbours. They should make aware at least 10 families. Presentation was made by Prof. Mubina Saifee and Dr. Swati Padole, guided by Shri.

Anil Sharma, Secretary Jai Durga Bahu-uddeshiya Jankalyan Sanstha and appreciated the efforts and planned to go cashless at the Institute also.



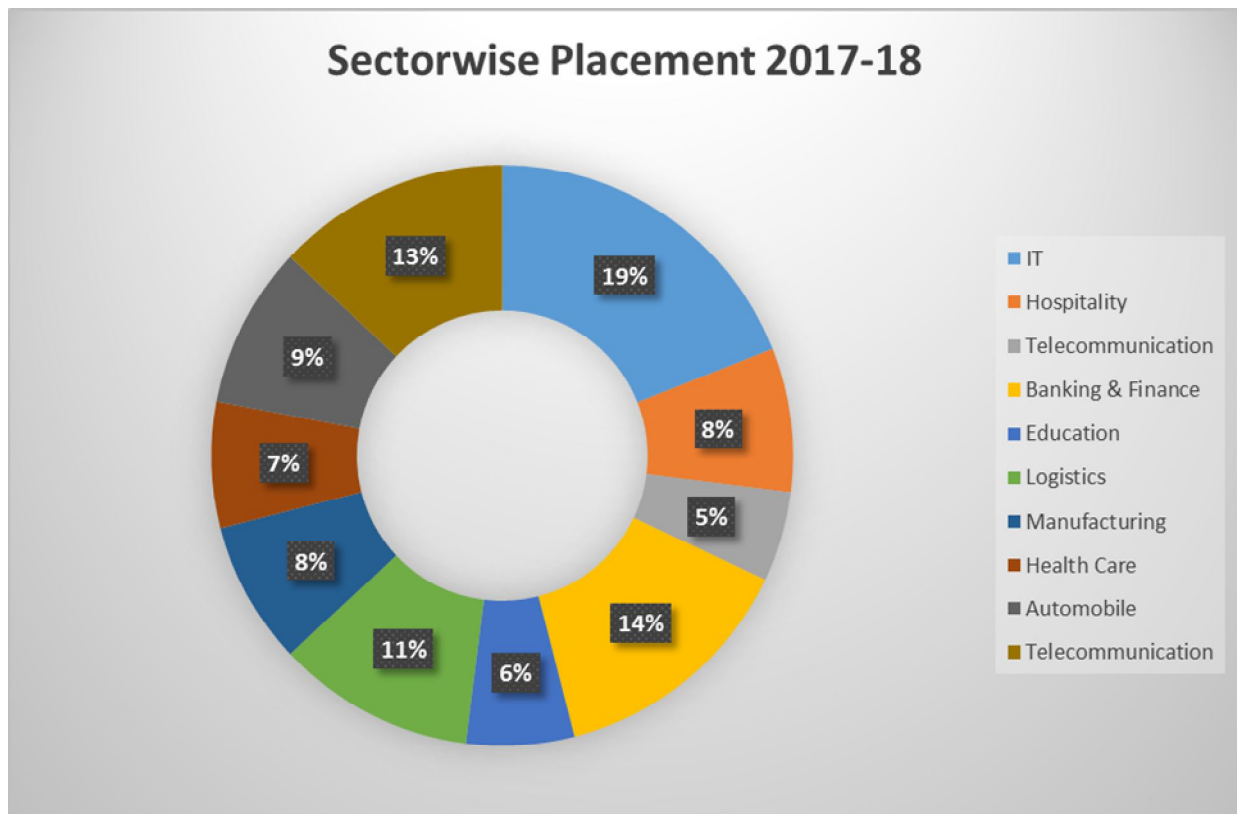
Placement Activities

GHIMR Training & Placement Cell

Objectives: To inculcate industry fit skills & qualities among students leading to personality development, industrial orientation and assistance to place students in industries of repute.

Activities of the Cell:

- Personality Development and Industry Specific Training
- Industrial Visits
- Summer Internship Program
- Mock GD and PI Sessions
- Contacting and Inviting Companies for Interviews
- Registration and Industry Specific Training of Students
- Organizing Interviews
- Final Selection and Placement of Students



GHIMR offers best Return on Investment with highest package of Rs.4.50 lakhs and average of Rs.2.50 lakhs per annum.

Our list of recruiters is a perfect depiction of the active faith that they have in us. It is this faith that has aided GHIMR in producing excellent managers for Future.

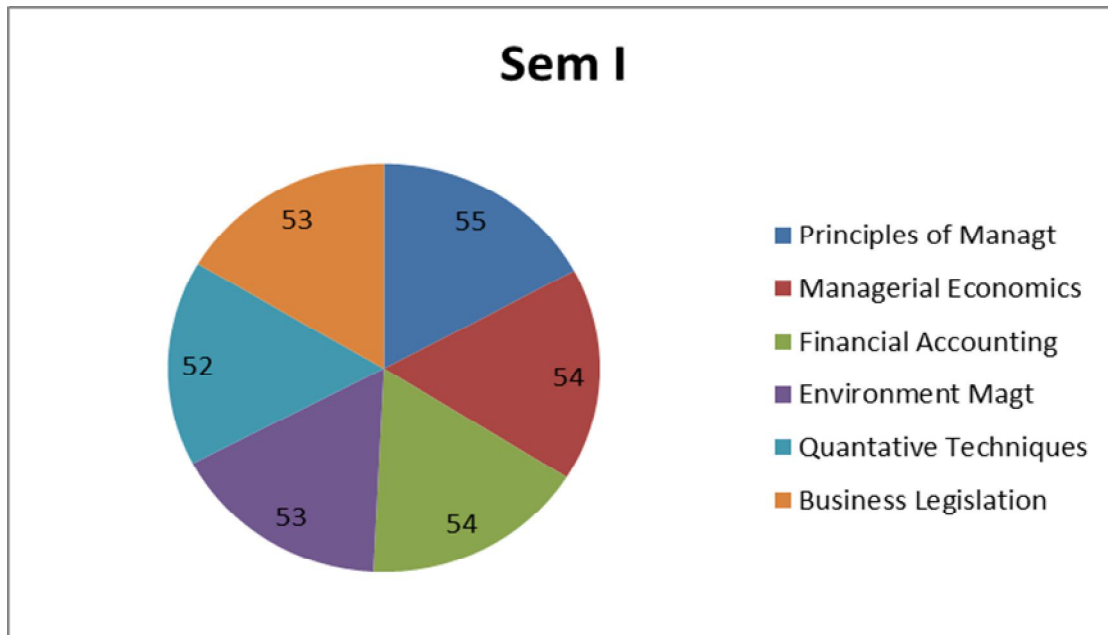
Summer Internship Program

SIP at a Glance	
Number of Eligible Students	70
Number of Students Completed SIP	70
Number of Students asked to undergo repeat SIP due to unsatisfactory performance	0
Percentage of students successfully completed SIP in 1 st attempt	100%
Number of Companies Participated in SIP2018	25
Number of Sectors Covered in SIP 2018	9

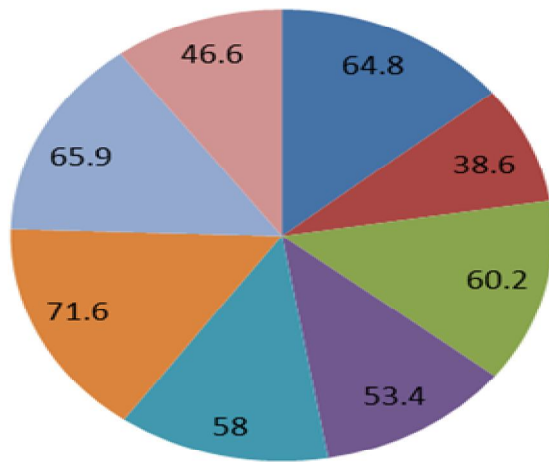




Results at a glance.....

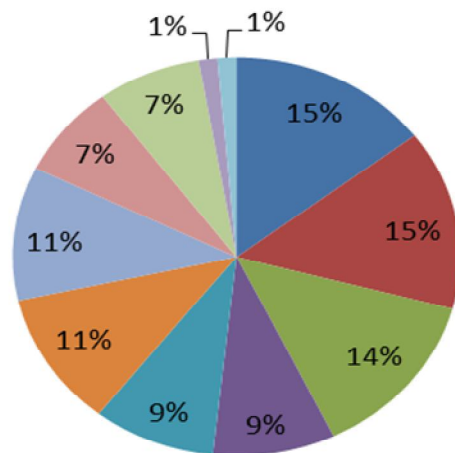


Sem II



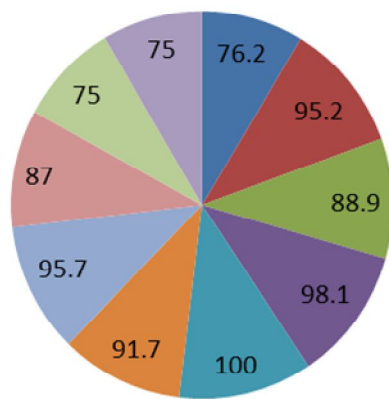
- Marketing Mgt
- Financial Magt
- Human Resource Mgt
- Operations Mgt
- Research Methodology
- Organizational Behavior
- Business Environment

Sem III



- 1 STRATEGIC MGT
- 2 IB
- 3 ED
- 4 FM1
- 5 FM2
- 6 MM1
- 7 MM2
- 8 HRM1
- 9 HRM2

Sem IV



- MM3
- MM4
- FM3
- FM4
- IBM3
- IBM4
- HRM3
- HRM4
- OM3

